



SURREAL ESTATE
BELGIUM

BE PART OF OUR BELGIAN PAVILION IN 2024!

12-15/03/2024

mipim



A COLLABORATION OF THE REGIONS

Be part of the Belgian Real Estate Community gathered on the Belgian Pavilion, a collaboration of Brussels & Wallonia Regions, with the support of real estate professionals from Brussels, Flanders & Wallonia.





MIPIM 2023 IN A NUTSHELL

22,500

delegates *

6,500+

investors *

90

countries *

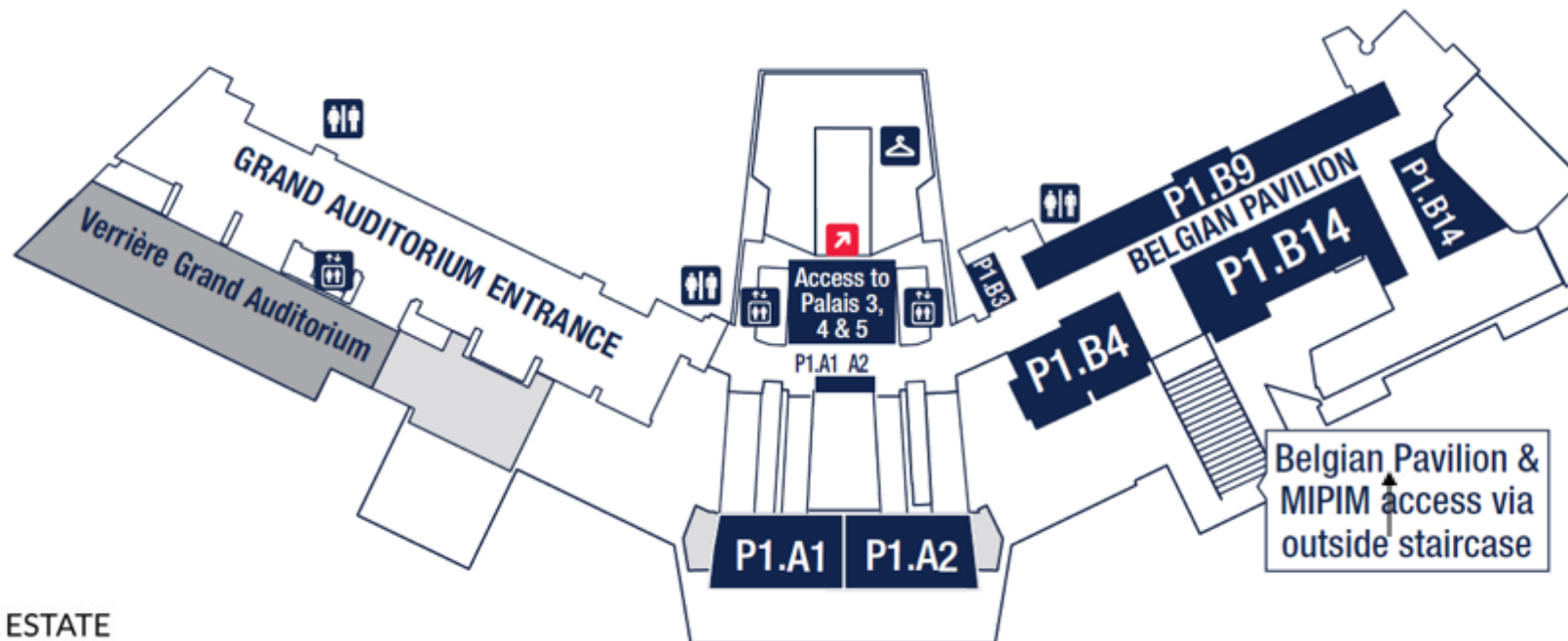
300+

stands *

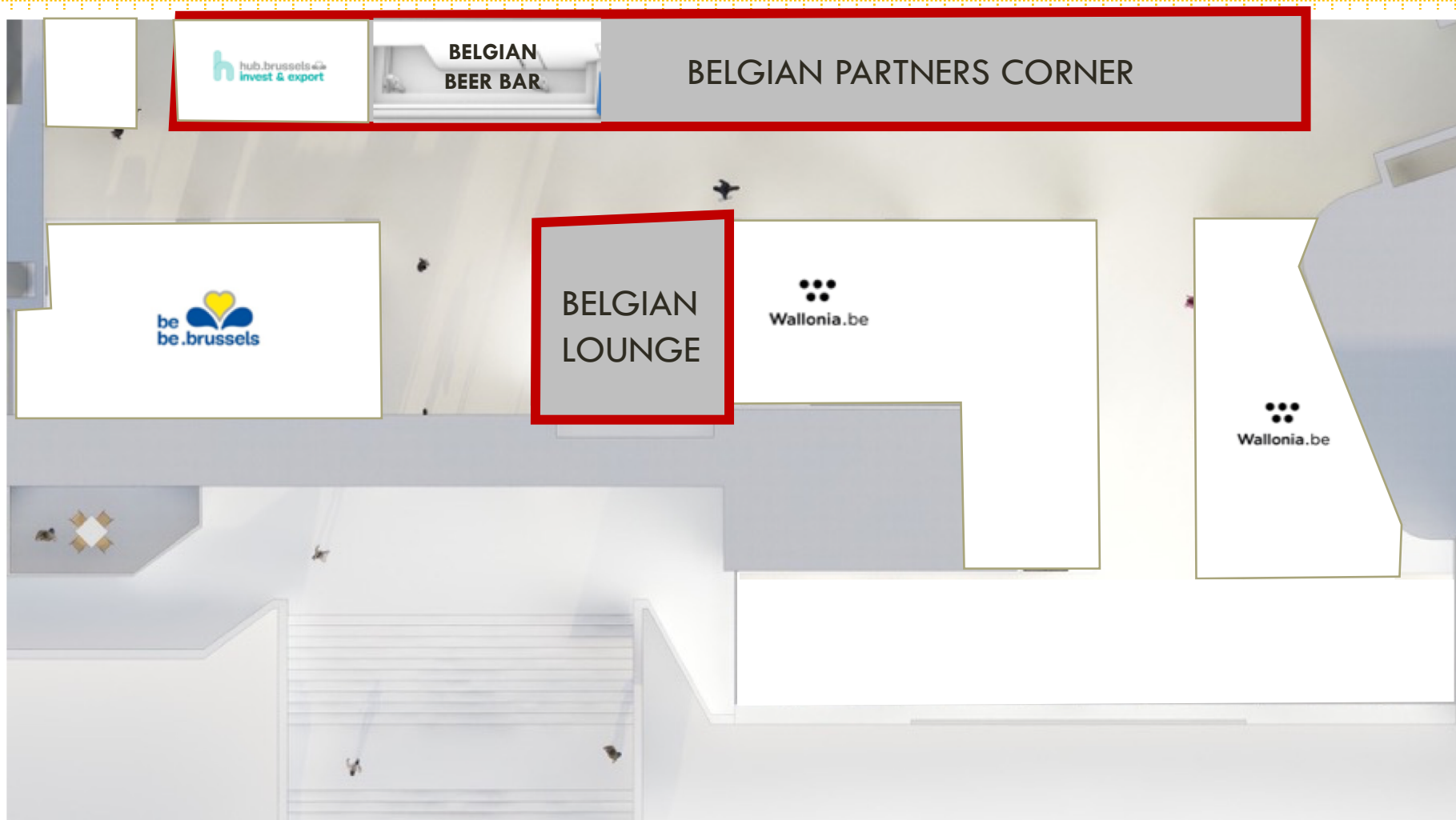
* 2023 key figures

BELGIAN PAVILION

- Belgian companies: 186
- Belgian affiliates: 487
- Square meters: 500m²



IMPLEMENTATION PLAN



WHY PARTNER UP IN THE BELGIAN PAVILION?

- Be part of the Belgian Real Estate Community gathered on the Belgian Pavilion
- Benefit from the great flow of visitors on the Belgian Pavilion
- Maximize your visibility in the Belgian Pavilion with your company (3 options - see further)
- Possibility to organize conferences (to be requested in advance)
- Partners are mentioned with logo and link to website on <https://www.surreal-estate.be>
- Benefit from the use of common Belgian infrastructure for your contacts (reception, bar, conference room, B2B areas, terrace, ..)
- Opening Belgian cocktail Night on Tuesday evening (only for the Belgian partners & VIP guests)
- Exclusive terrace access for Belgian partners and their guests
- Each partner receives 2 VIP vouchers per day to invite external guests (for the VIP terrace)
- Entrance tickets at a reduced rate (1160€ instead of 2010€)
- Early rate ends on 31 December

PARTNERSHIP'S OPTIONS BELGIAN PAVILION



OPTION 1: EXHIBITOR CONTRACT

With booth & visibility package
(between 9 - 50sqm)

With 4 free entrance tickets
included

Unlimited accreditations
at a reduced rate (1160€)



OPTION 2: PROJECT CONTRACT

Shared booth with a wall of
6sqm + table

With 1 free entrance ticket
included

Unlimited accreditations
at a reduced rate (1160€)



OPTION 3: LOGO CONTRACT

Without booth and just a logo
(wall of fame + website)

No free ticket included

Max 3 accreditations
at a reduced rate (1160€)

OPTION 4: PARTNER CONTRACT

Without visibility

No free ticket included

Max 3 accreditations
at a reduced rate (1160€)

OPTION 1: EXHIBITOR CONTRACT

PRIVATE BOOTH WITH FULL VISIBILITY PACKAGE



YOUR PRIVATE BOOTH

- Minimum stand 9sqm – max 50sqm
- Look & feel: personalized and in line with the Belgian pavilion to keep the same consistency
- Casco stand: Walls, lights & infrastructure included (basic furniture)
 - Final stand decoration in collaboration with your designers

COSTS PER COMPANY

TOTAL PRICE FOR 9 sqm = 15000€

Your stand price includes :

- All services & infrastructure of the Belgian Pavilion
- Private booth: The renting of 9 sqm and casco stand (with standard chairs and tables if needed) – with the possibility of a mock-up (+ 1000€)
- The entrance for 4 full time employees. Reduced rates of (1160€) for additional participants.
- Your company & delegate listed as exhibitor in the MIPIM Guide
- Your access to onsite services & the full conference & event program
- Your access to the MIPIM Online Database



OPTION 2: PROJECT CONTRACT

WALL OPTIONS ON A SHARED STAND



COSTS PER COMPANY

TOTAL PRICE per company = 7000€

- A shared stand (9sqm) with 3 other companies (so we need minimal 4 companies)
- A wall of 3x2m with a table and 2 chairs
- 1 entrance ticket is included
- Accreditations at a reduced rate (1160€)

Your price includes :

- All services & infrastructure of the Belgian Pavilion
- The entrance for 1 full time employee. Reduced rates of 1160€ for max. 3 additional participants.
- Your access to onsite services & the full conference & event program
- Your access to the MIPIM Online Database



OPTION 3: LOGO CONTRACT

ONLY LOGO ON THE WALL OF FAME



COSTS PER COMPANY

TOTAL PRICE per company = 3500€

- Your logo on our partner wall
- No entrance ticket included
- Max 3 accreditations at a reduced rate (1160€)

Your price includes :

- All services & infrastructure of the Belgian Pavilion
- Reduced rates of 1160€ for max 3 participants.
- Your access to onsite services & the full conference & event program
- Your access to the MIPIM Online Database



live light

Belgian Pavilion
furnished by **Live Light**

Furniture as a Service
for a circular economy
live-light.com



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HOUSING

COMMUTY

GROHE

GRE
LIEGE

INTERVEST

KARNO
ENERGY

spi

SWECO

AT OSBORNE

ARDENT
REAL ESTATE

inno
village

LNG
ASSOCIATES

TRAC

OPTION 4: PARTNER CONTRACT

WITHOUT ANY VISIBILITY



COSTS PER PERSON

TOTAL PRICE per person = 800€

- No visibility
- No entrance ticket included
- Max 3 accreditations at a reduced rate (1 160€)

Your price includes :

- All services & infrastructure of the Belgian Pavilion
- Reduced rates of 1 160€ for max 3 participants.
- Your access to onsite services & the full conference & event program
- Your access to the MIPIM Online Database

NEW: BELGIAN LUNCH WITH A VIEW

- We offer our partners/affiliates the possibility to organize business lunches on our Belgian rooftop terrace
- Belgian 4-course menu with water, wine and coffee prepared by a Brussels' chef
- On Tuesday 12/03, Wednesday 13/3 and Thursday 14/3

FOR BELGIAN PARTNERS:

- 1 Table for 6 persons: 1.500€
- Privatization of the rooftop: 4 tables of 6 persons (total of 24): 6.000€



EXTRA PACKAGES PRICES ON DEMAND
VIP SPONSOR OF THE BELGIAN PAVILION OPENING COCKTAIL
PRIVATISING OUR VIP ROOFTERRACE
CORPORATE VISIBILITY ON THE BELGIAN BEER BARS
CATERING PARTNERSHIPS
EXTRA CORPORATE VISIBILITY IN OUR BELGIAN PAVILION
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YOUR CONTACT



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SURREAL ESTATE
BELGIUM



THANK YOU!